



Pacific Coast
Wholesale Hardwood
Distributors Association

Four Seasons Resort, O'ahu at Ko Olina Hawaii

April 21st – 24th, 2018

For those of you who were unable to attend the PCWHDA 95th AGM and convention this year, here is a brief recap of the events held at the magnificent

Four Seasons Resort at Ko Olina,
on the island of O'ahu Hawaii.



The first event was the President's Cocktail Reception held in the Noe Italian kitchen



Restaurant and Patio from 4:00 until 9:00 PM **Saturday April 21st** This welcoming event, hosted by PCWHDA **President Doug Wirkkala**, was catered with a full bar service and hot and cold appetizers and provided a great opportunity for members and their spouses/guests to socialize in a relaxed, private atmosphere and get

caught up on the year's events. The setting featured a beautiful outdoor patio area overlooking the hotel grounds and the ocean.





A **Continental Breakfast** was offered at 8:00 AM on the morning of **Sunday the 22nd**, before the business meeting. This light meal at the Noe Restaurant got the day off to a great start.



The **business meeting** this year was held over a 2 day period in the Mahalo Room. Sunday's session started at 9:00 AM and looked back at the past year with the adoption of last year's minutes, the financial report and regional reports as well as presentations on formaldehyde emissions standards (TSCA Section VI) and an update on the block tally app. Please see the official meeting minutes for details.



The business meeting was adjourned for the day at about 12:00 noon so the members could have lunch on their own and enjoy golf or tennis or the nearby shops.



Pacific Coast
Wholesale Hardwood
Distributors Association



In the afternoon **golf tournament**, the only foursome playing turned into a Veterans vs. Rookies affair with Jim Price and Jeff Wirkkala schooling Doug and David Wirkkala at the nearby **Ko Olina Golf Club**. Age over beauty prevails again!



After a free afternoon, the membership met again for drinks and appetizers at the **Hokulea Coffee Shop and Lounge**. This venue features a beautiful patio overlooking the resort grounds and lagoon. It was a nice evening of conversation and mingling in the beautiful Hawaiian twilight. It was nice to get caught up on the activities of our business friends over the past year!

Monday April 23rd began with another nice continental breakfast at the **Noe Restaurant** at 8:00 AM before Day 2 of the **Business Meeting** kicked off at 9:00 AM.

Today's business meeting agenda featured a return performance by **Mike Lewis from Penske Truck leasing** updating us on all of the changes facing the logistics industry these days. At 10:00 we took a break for the **group photo** and the **Ramos Gin Fizz Cocktail**.





Ramos Gin Fizz, the official Cocktail of the PCWHDA



After the break, we heard the **Committee reports** and dealt with the **election of officers**, the following slate was elected for the 2019-2020 term:

Jamie Price – President

John Allen – Vice President

Jim Price – Treasurer

Colin Reimer – Secretary

The meeting was adjourned so the membership could have lunch before the day's activities continued.

The next event up was the **Fred Smales Memorial Regatta**. This competitive event pits representatives of Team North against Team South in a tightly regulated and carefully controlled athletic adventure overseen by a fair, impartial and universally respected commodore. This time, a paddleboard relay race took place at the hotel lagoon. Chris Mongrain was appointed as the commodore, rules were briefly discussed, and then





largely set aside and the competition commenced. Soon into the race, a rare **Oregon “Very White” Shark** arrived on the scene and began to hamper the progress of the competitors. The **Oregon “Very White” Shark** is a distant, less dangerous but no less persistent, relative of the fearsome and better known “Great White” Shark. Although common in the Pacific Northwest, it is a rare sight in these parts except for at Christmas time. For some reason, the **“Very White” Shark** seemed to focus mostly on hindering the Team South competitors. In spite of this setback, Team South persevered and earned a rare victory against the historically dominant north. Well Done!





Pacific Coast
Wholesale Hardwood
Distributors Association



The day wrapped up in grand style with cocktails and a sumptuous **Grand Buffet Dinner** in the beautiful Hawaiian twilight on the hotel grounds at the **West Ocean Lawn**.





After dinner, **Jim Price** regaled us with the highly anticipated and always entertaining **Resolutions Committee Report**. This year did not disappoint as Jim found a humorous way to thank Doug Wirkkala and Connie Smales for their efforts organizing an excellent convention while hurling lightly disguised barbs at various people for their participation in the activities that make these gatherings memorable.



To close out a lovely dinner, outgoing **President Doug Wirkkala** thanked everyone for attending and reminded us all of the importance of supporting the PCWHDA by attending the conventions and serving where you can. Doug then symbolically handed the gavel of leadership to incoming **President Jamie Price**.



Pacific Coast
Wholesale Hardwood
Distributors Association



The final event of the evening and of this convention was the **Annual Poker Tournament**. As usual, it was a spirited competition and no one lost their business. At the end, it came down to Jeff, Jim and Kellen Aura's friend Dave. Jim finished 3rd, Jeff came in 2nd, and Dave won this time.



Mahalo for attending and we hope to see you in Palm Desert in May 2019

This document prepared by Colin Reimer.